## **Important Warning: Counterfeit Products in Circulation**

Dear customers and partners,

We would like to warn you about counterfeit products currently in circulation that improperly use our brand name APTUS.

These fake products are difficult to distinguish from the original Aptus products, but there is one striking feature: the imitations show the Luxembourg flag on the packaging – something that is never the case with our original Aptus products.

Examples of the counterfeit products are shown in the following images:



**Green indicates what an original Aptus bottle should look like.** 

Red indicates how to recognize a counterfeit product.

Please note the flag of Luxembourg and the text "Aptus Luxemburg" instead of our website.



Green indicates what an original cap should look like.

Red indicates how to recognize a counterfeit product.

Note the text "Aptus Luxemburg" instead of "Aptus Plant Tech"



Green indicates what an original bottle with Batch code should look like.

Red indicates that the counterfeit products do not contain a Batch Code.

Please note that original Aptus products are <u>always</u> coded with a Batch code.



Green indicates how the "Aptus" letters on an original bottle should look like.

Red indicates what the "Aptus" letters on a fake bottle look like.

The letters on the counterfeit products stick out of the bottle instead of being pressed into the bottle like the original products have.

Please note that these counterfeit products do not originate from IB. ECO. We are in no way involved in its production or distribution. Our products are not produced or traded in Luxembourg. All APTUS products are produced by IBECO B.V. under ISO 9001 and ISP 14001 standards in the Netherlands.

Quality tests and analyses carried out by IBECO B.V. show that the counterfeit products do not contain the active ingredients claimed by IBECO B.V. In fact, the products are highly diluted, contain no or hardly any active ingredients and cannot possibly deliver the intended results as one is used to from the original APTUS products. The counterfeit products can even be harmful to your crops and perhaps also to the user. The content is of far substandard quality and has nothing to do with the correct and safe composition of our original APTUS products checked by the NVWA.

IB. ECO B.V. is the rightful holder of European trademark rights to its products and we fully guarantee the quality, safety and efficacy of our products.

The production and distribution of these counterfeit products violates our trademark rights, misleads end users, is inadmissible, unlawful and punishable.

## We ask you:

Do not buy these products.

Report the presence of suspicious products immediately via <a href="mailto:sales@ibeco.nl">sales@ibeco.nl</a>

IB. ECO will take all necessary legal steps to identify and deal with infringers and their accomplices, anywhere in Europe.

Thank you for your vigilance and continued trust.

Sincerely,

The IB. ECO Team

